

# TRANSPARENTE UND AGILE PROZESSE

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Kanban auf dem Vormarsch

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Wake up call!

# DIGITAL TRANSFORMATION AND THE FUTURE OF BUSINESS

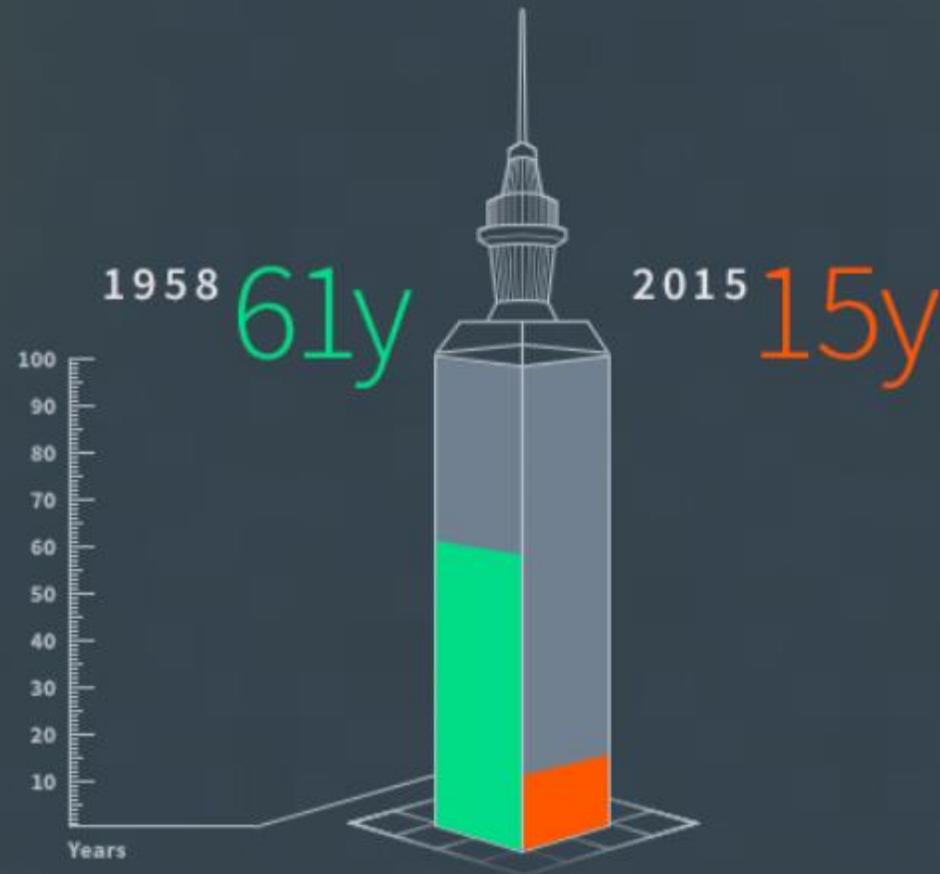
## IMPACT OF DISRUPTION

40% of today's Fortune 500  
companies will no longer exist in 10 years



Wake up call!

FORTUNE 500  
DECREASE IN LIFE EXPECTANCY



Wake up call!

## EXPONENTIAL IMPACT OF TECHNOLOGY CREATES DANGEROUS BLIND SPOTS

Only **25%** of  
Fortune 500 CEOs  
were aware of  
technologies



**80%** of  
them consider  
game-changing  
for their business  
within 2 years

# Wake up call!

## THE AUTHORITY FALLACY



“ There’s **no chance** the iPhone is going to get any significant market share. **No chance.** ”

Steve Ballmer  
CEO Microsoft (2007)

“ I think there is a world market for maybe **5 computers.** ”

Thomas Watson  
(1943)



“ I do believe in the horse. The automobile is **no more** than a transitory phenomenon. ”

Kaiser Wilhelm II.  
the last German Emperor (1886)

“ By 2005 or so, it will become clear that the Internet's impact on the economy has been **no greater** than the fax machine's. ”

Paul Krugman  
'New York Times' economist (1998)



“ Everything that **can be invented** has been invented. ”

Charles H. Duell  
an official at the US patent office (1899)

“ **640K** ought to be enough for anybody ”

Bill Gates  
(1981)



“ The cinema is little more than a fad. It's canned drama. What audiences really want to see is **flesh and blood on the stage.** ”

Charlie Chaplin  
actor, producer, director, and studio founder (1916)

“ **WE DON'T SEE THIS AS A THREAT.** ”

NOKIA  
on Google's Android acquisition (2007)

# Was passiert da?

The infographic features a central vertical white pillar with four black arrows pointing outwards to the left and right. Each arrow points to a company name and a descriptive sentence. The companies are Uber, Facebook, Alibaba, and Airbnb, listed from top to bottom. The background is a solid green color.

**Uber** → The world's largest taxi company, owns no vehicles.

← The world's most popular media owner, creates no content. **Facebook**

**Alibaba** → The most valuable retailer, has no inventory.

← The world's largest accommodation provider, owns no real estate. **Airbnb**

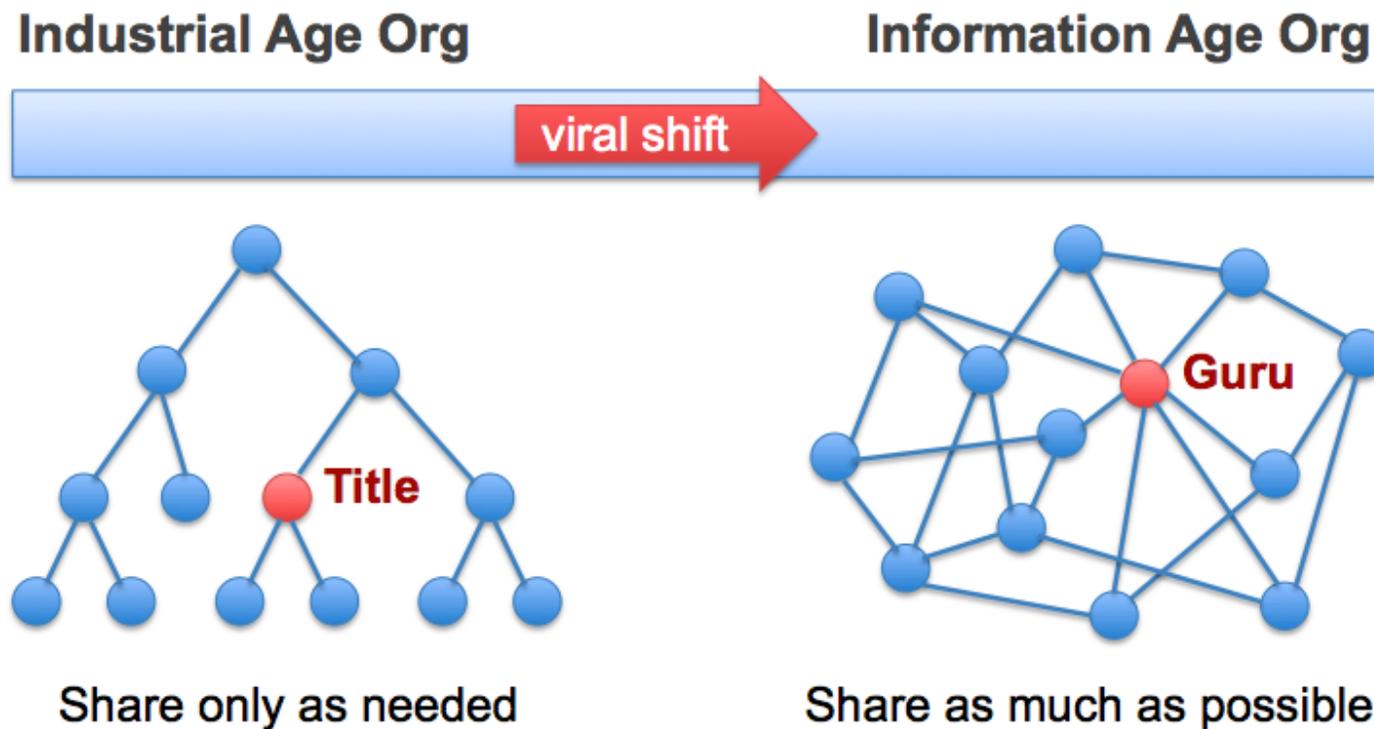
Something interesting is happening.  
TOM GOODWIN

wetp@int  
create digital solutions

© /WetpaintMENA

# Warum brauchen wir agile Prozesse?

- Geschwindigkeit
- Flache Strukturen
- Digitale Transformation





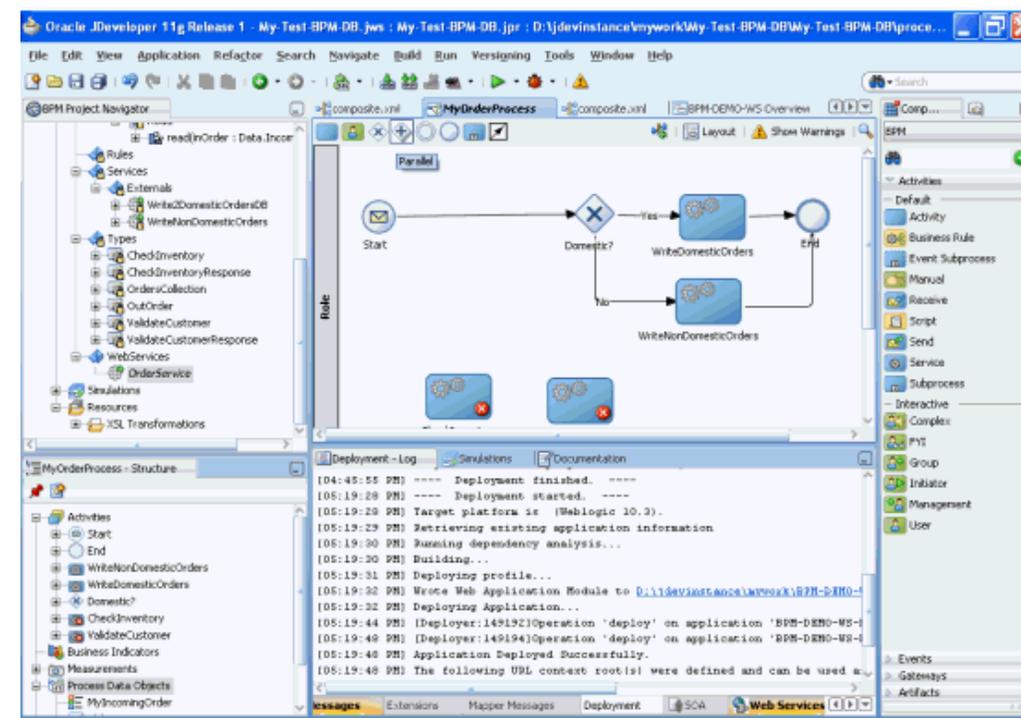
# Silo-Denkweise

Customer Journey



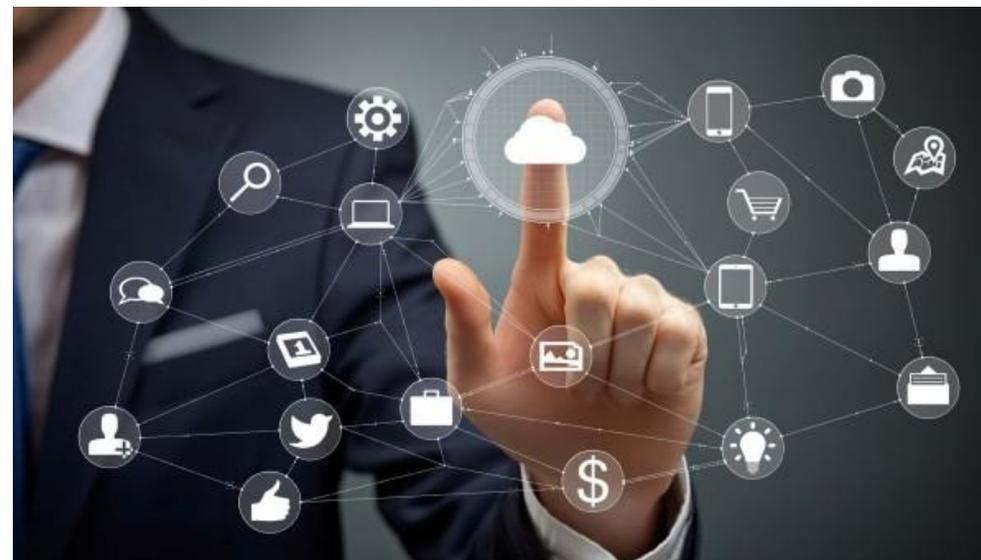
# Prozesswerkzeuge und Tools bis jetzt

- Stark BPM orientiert
- Kompliziert in der Bedienung
- Starr und träge
- Schlecht integriert (Insellösungen)
- Oft an der Realität vorbei



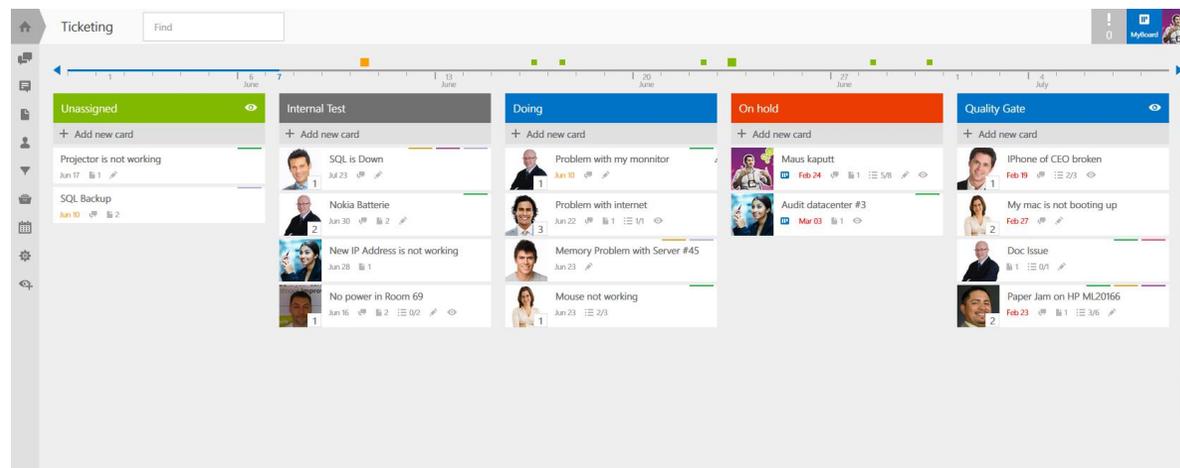
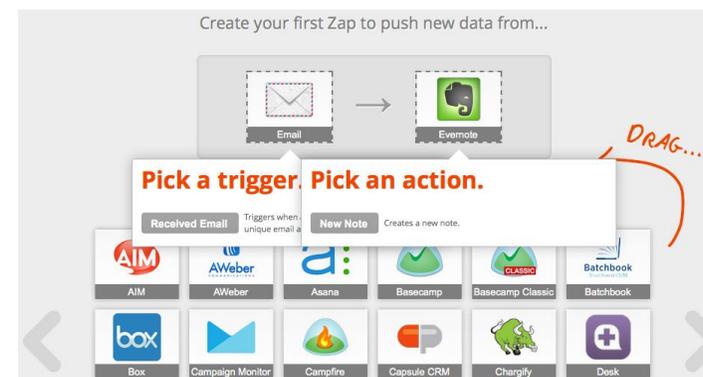
# Prozesswerkzeuge der digitalen Ära

- Stark integriert
- Einfach in der Bedienung
- Leicht anpassbar
- Zu 100% mobil nutzbar
- Binden Kommunikation mit ein
- Kontextuell
- In Echtzeit auswertbar (Business Intelligence)
- Selbstoptimierend durch Künstliche Intelligenz



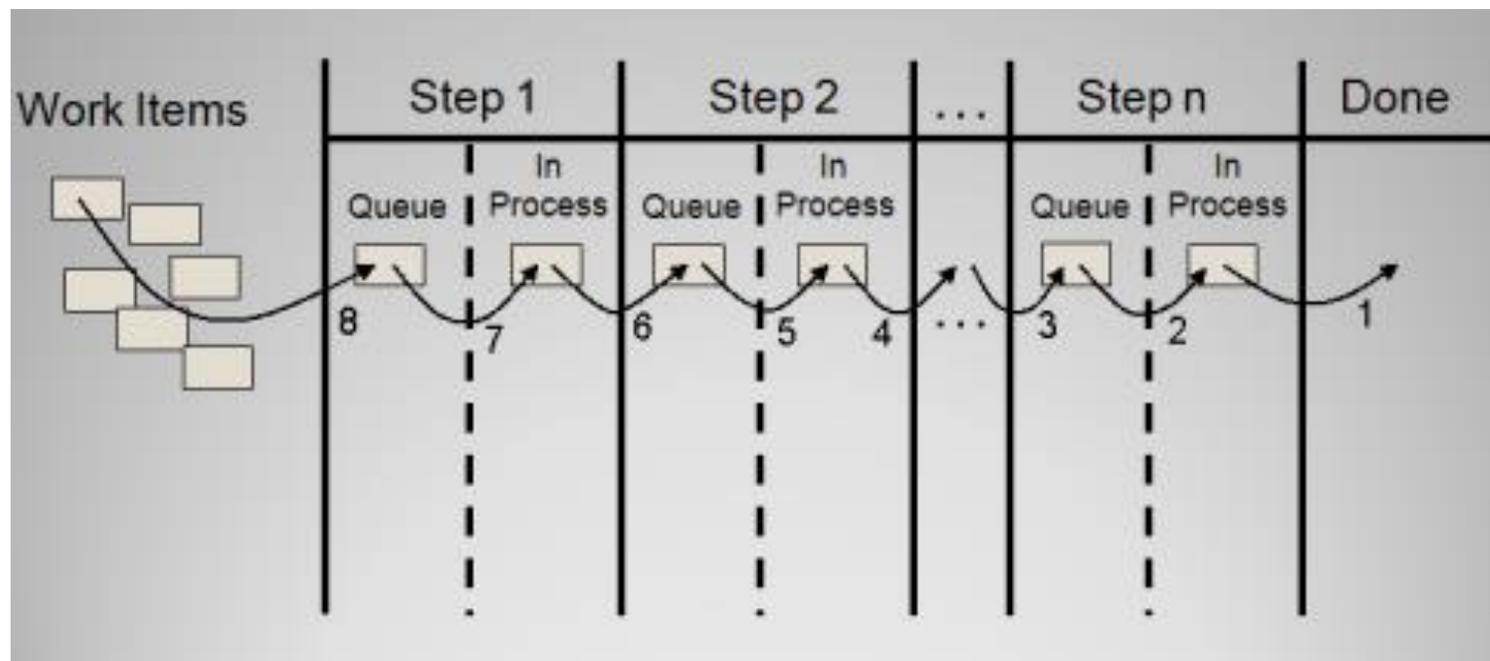
# Beispiele von agilen Werkzeugen

- IFTTT
- Zapier
- Microsoft Flow
- GigJam
- KanBo



# Kanban – natürliche Darstellung der Veränderung

- Erfunden in Japan von Taiichi Ohno von Toyota vor ca. 50 Jahren

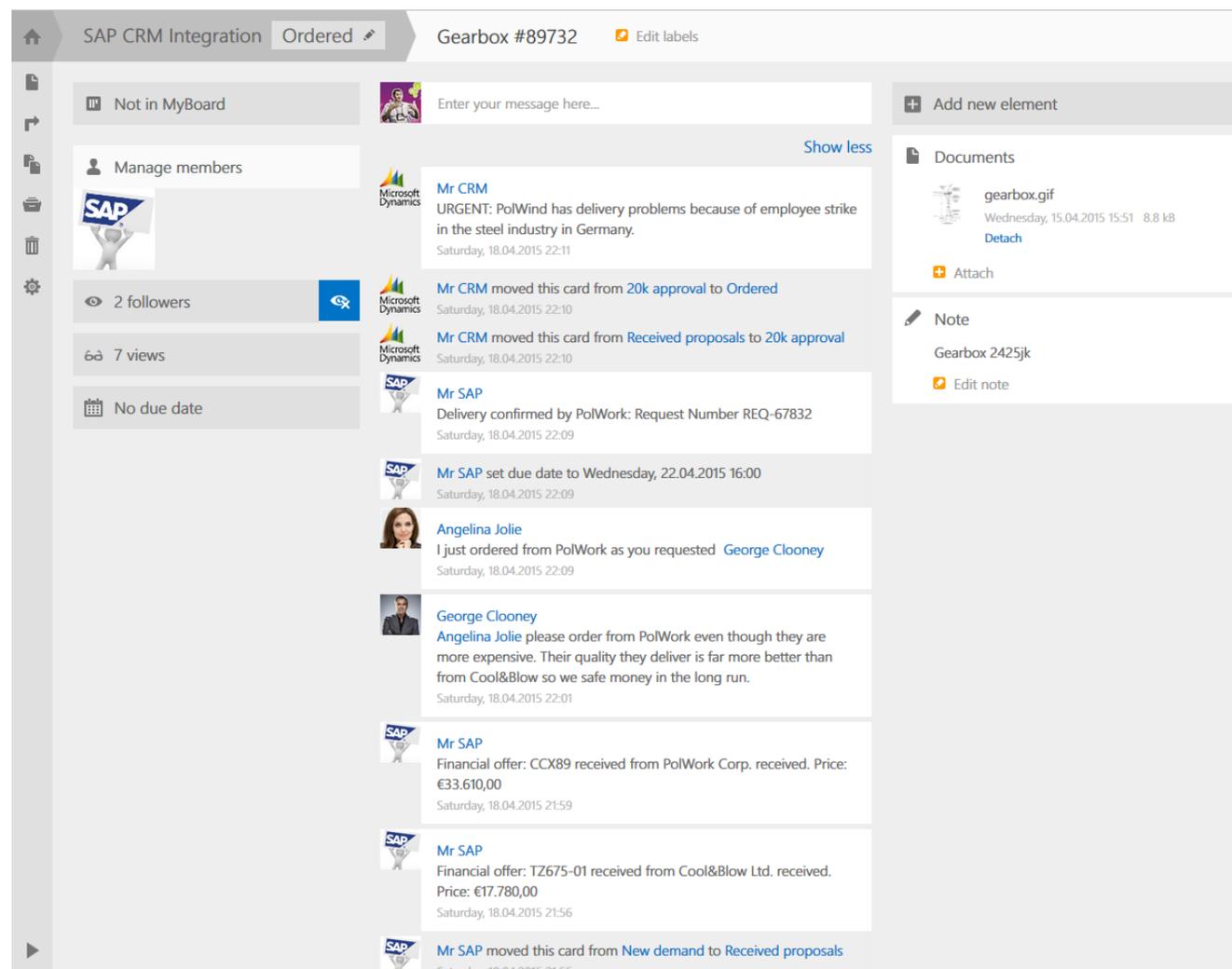


# KanBo – Digitaler Arbeitsplatz

- Digitaler Kanban
- Ermöglicht Echtzeit-Collaboration
- Universelle Einsatzzwecke
- Mobile Applikationen für Android und iOS
- Nahtlos integriert in das Microsoft Ökosystem (on premise und Office365/Azure), SAP und Workflow-Tools (wie Nintex oder K2)
- Automatisierung & Regelwerke (wie IFTTT oder Zapier)
- Eigene API

# KanBo Demo

- Prozesse
- Projekte
- Mini - Apps
- BI
- Integrationen:
  - SharePoint
  - Office365
  - OneDrive
  - Outlook
  - Exchange
  - SAP
  - LoboDMS
  - TecMasters Archive



The screenshot displays the KanBo interface for a project named "SAP CRM Integration". The board is currently in the "Ordered" column. A specific card, "Gearbox #89732", is selected, showing a detailed activity log. The log includes messages from "Mr CRM" regarding delivery problems in Germany, "Mr CRM" moving the card between stages (20k approval, Received proposals), and "Mr SAP" providing financial offers from PolWork Corp. and Cool&Blow Ltd. The interface also features a sidebar with navigation options like "Not in MyBoard", "Manage members", and "2 followers". On the right, there are sections for "Documents" (including a "gearbox.gif" file) and a "Note" section with the text "Gearbox 2425jk".

# Fragen? Anregungen?

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